



Puppy Social Schedule

The Back Up Plan!

If at any time during Socialization your puppy is frightened - *trying to run away, tail tucked, or attempts to bite:*

- Do not coddle your puppy. Unknowingly you are praising his uncertainty; he will feel as though there is something to be unsure about. This will worsen the situation.
- Jolly him/her up with a silly voice, a treat, or a game.
- If a situation is overwhelming your puppy, back away from the site until the puppy is relaxed again.
- Start from this new distance to build up your puppy's confidence.
- Gradually get closer to the stimuli.
- Your ultimate goal is for your puppy to be comfortable and confident around stimuli that was previously scary to him or her.

People

▪ Adults	▪ Babies	▪ Toddlers	▪ Children
▪ Teenagers	▪ Seniors	▪ Both genders	▪ Different ethnicities

People in Uniform

▪ Police	▪ Firefighters	▪ Postal workers	▪ Vet clinic staff
▪ Ambulance attendants	▪ Crossing guard	▪ Meter reader	▪ Telephone worker

Animals

▪ Friendly, healthy dogs	▪ Puppies	▪ Small pets (hamsters)	▪ Large birds (geese)
▪ Cats	▪ Livestock	▪	▪

People With:

▪ Canes	▪ Crutches	▪ Legs in cast	▪ Metal frame walkers
▪ Wheelchairs	▪ Guide dogs	▪ Baby Carriages	▪ Back packs
▪ Luggage	▪ Shopping cart	▪ Limp or odd gait	▪ Erratic body movement

People Wearing:

▪ Raincoats	▪ Umbrellas	▪ Sunglasses	▪ Hats
▪ Beards	▪ Helmets	▪ Costumes	▪ Shaved head

Athletic Folk

▪ Joggers	▪ Skate boarders	▪ Cyclists	▪ Roller bladders
▪ Cross country skiers	▪ Toboggans and sleds	▪ Snow boarders	▪ Surfers
▪ Wind surfers	▪ Speed walkers	▪ Spectator at 10K run	▪ Kayaks and canoes
▪ Hang gliders	▪ People swimming	▪ Water skiing	▪ Martial arts

Motor Vehicles

▪ Motorcycles	▪ Skidoos and Seadoos	▪ Trucks backing up	▪ Screeching brakes
▪ Cars backfiring	▪ Airplanes	▪ Helicopters	▪ Street cleaners
▪ Snow plows	▪ Garbage trucks	▪	▪

Different Environments

▪ Car rides	▪ Socialization class	▪ Vet clinic	▪ Boarding kennel
▪ Groomer	▪ The bank	▪ Video store	▪ Gas station
▪ Toll booth	▪ Shopping mall	▪ Friend's homes	▪ Public transit
▪ Outdoor café	▪ Country vs. city	▪ Elevator	▪ Escalator
▪ Automatic doors	▪ Pet supply store	▪ Downtown	▪ Boat ride
▪ Petting zoo	▪ School grounds	▪ Car wash	▪ Walk after dark
▪ A tunnel	▪ A bridge	▪ Outside day care	▪ Active railway
▪ Crowd of people	▪ Drive-thru	▪ Sporting facilities	▪ The beach
▪ Hiking trails	▪ The office	▪	▪

Home Environment

▪ Phone ringing	▪ Doorbell	▪ Loud TV	▪ Loud music
▪ Hair dryer	▪ Vacuum cleaner	▪ Coffee machine	▪ Dish washer
▪ Washer and dryer	▪ Electrical appliances	▪ Dog in bath or shower	▪ Domestic Staff
▪ Home office	▪ Sweeping/mopping	▪ Guests	▪ Repair people
▪ Delivery people	▪	▪	▪

Different Surfaces

▪ Stairs (up and down)	▪ Sand	▪ Wood	▪ Ceramic tiels
▪ Carpet	▪ Slippery surfaces	▪ Manholes and Grates	▪ Watery or wet
▪ Grass	▪ Gravel	▪ Cement	▪ Swinging bridge
▪ Wooden dock	▪ Tarmac (on hot days)	▪ Astroturf	▪ Mud
▪ Ice	▪	▪	▪

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Construction Sites & Gardeners

▪ Jackhammers	▪ Cranes	▪ Front-end loaders	▪ Bulldozers
▪ Sledgehammers	▪ Power tools	▪ Fork lifts	▪ Carrying shovels
▪ Wheelbarrows	▪ Lawn mowers	▪ Ride on mowers	▪ Leaf blowers
▪ Weed whippers	▪ Electric hedge shears	▪ Sweeping with broom	▪ Garden hose
▪ Sprinkler system	▪	▪	▪

Environmental Hazards & Noise Pollution

▪ Sirens	▪ Thunder & Lightning	▪ Snow blowers	▪ Fireworks
▪ Snow	▪ Rain	▪ Wind	▪ Airport
▪ Loud speakers	▪ Building demolition	▪ People yelling	▪ Loud speakers

Outdoor Events

▪ Parade	▪ Hot air balloon	▪ People singing	▪ Live music band
▪ Farmers market	▪ Beach party/bonfires	▪ Santa Claus	▪ Rodeo
▪ Fairs	▪ Sporting events	▪ Clowns	▪ Mimes
▪ People dancing	▪ Rush hour	▪ A rally/protest	▪ Street vendors

Strange Sights & Smells

▪ Drunk people	▪ Ice cream truck	▪ Strong perfume	▪ Strong cooking smells
▪ Hammocks	▪ Swings	▪ Scooters	▪ Tricycles
▪ Hula hoop	▪ Kites	▪ Model airplanes	▪ Remote control toys
▪ Low flying airplanes	▪ Skipping rope	▪ Flags/banners	▪